









# Fundamentals of Business and Marketing Plan for a FPO

MCr Code: AGR/MCr-0006

Version: 1.0

NSQF Level: 4

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# AGR/MCr-0006: Fundamentals of Business and Marketing Plan for a FPO

## **Description**

This OS unit is about Fundamentals of Business and Marketing Plan for a FPO

### **Micro Credential Module Details and Duration**

Training Delivery Mode	Theory (Hours)	Practical (Hours)	Total (Hours)
Classroom Offline Only	0020:00	0010:00	30:00

















# Micro Credentail (MCr) Parameters

MCr Code	ACD/MC= 0006
MCr Code	AGR/MCr-0006
MCr Name	Fundamentals of Business and Marketing Plan for a FPO
Sector	Agriculture
NSQF Level	4
Credits	1
Version	1.0
Minimum Educational Qualification & Experience	10th grade pass with 3 Years of experience relevant experience in Agriculture and allied sectors OR Previous relevant Qualification of NSQF Level (3.5) with 1.5 years of experience relevant experience in Agriculture and allied sectors OR Previous relevant Qualification of NSQF Level (3) with 3 Years of experience relevant experience in Agriculture and allied sectors
Pre-Requisite License or Training	NA
Last Reviewed Date	30/05/2024
Next Review Date	30/05/2029
NSQC Clearance Date	30/05/2024
Reference code on NQR	NM-04-AG-02662-2024-V1-ASCI
NQR Version	1.0